

Privacy Policy

General Data Protection Regulation

In this Privacy Policy, Netherlands Business Academy informs you about the way in which our organization deals with your privacy. Our policy is in accordance with the General Data Protection Regulation (AVG). This Privacy Policy does not apply to third-party websites that are connected to the Netherlands Business Academy website by means of links.

Purposes of data processing

In order to provide you with the best possible service, it is necessary that Netherlands Business Academy stores your data in certain cases. We use this personal data for the following purposes:

- ✦ Providing our training
- ✦ Relationship management and marketing
- ✦ Product and service development
- ✦ Comply with laws and regulations applicable to the Netherlands Business Academy

If necessary for our accreditations, we can make your personal data available for inspection by our accrediting organizations. Netherlands Business Academy will not provide your information to other third parties, unless you have given prior permission or if Netherlands Business Academy is legally obliged to do so.

Which data are processed?

Received directly from you

Netherlands Business Academy processes the personal data we receive from you or your employer. This concerns, for example, data that we receive when registering for a course, requesting our brochure, registering for our newsletter or if you contact us in another way. We collect and process, among other things, the following personal data: your name, address and other contact details, data relating to the training for which you have registered, your feedback about the training and other information that you provide to us. In addition, we collect and process personal data in the context of your study program, such as attendance, study progress, results and whether you have completed the study program (successfully).

Automatically collected, cookies

When you visit our website you will be asked if you want to accept cookies. Without your permission, no cookies will be placed and no personal data will be collected by us. When you agree, we register data that does not contain personal information, such as the IP address of your computer, the time of retrieval and data that your browser sends. This is to gain insight into the way in which our website is used. The cookies used for this consist of a standard internet technology that does not identify persons, but only recognizes computers. For more information about cookies, please refer to our cookie policy. Here you can also revoke a previously given agreement for the placing of cookies.

Security and retention period

The data stored by us will only be used for the purpose for which it was made available to us and will not be provided to third parties. Our employees are legally obliged to respect the confidentiality of your data. We also impose this obligation contractually on third parties engaged by us to provide our training courses. Your personal data will only be stored on the automated systems of Netherlands Business Academy. These are protected against misuse and access by unauthorized persons. Data is sent over the internet via secure connections. Netherlands Business Academy stores your personal data for as long as necessary for the purposes indicated above or as long as the law prescribes. Netherlands Business Academy may keep the personal data longer if there are circumstances that give cause to do so.

Recording, inspection and removal of personal data

When registering for our courses, personal data is necessary for the execution of the training offered by us. We will use the legal terms to which we are bound or which are imposed on us by the accrediting authorities. Your data will be treated confidentially and you can indicate which forms of contact you do or do not appreciate. You have the right to view, correct or have your personal data removed. You can also request us for a copy of your data. You can submit a request for this via our contact page or send a message to info@nlba.nl. Removal of personal data will be done as soon as possible. If Netherlands Business Academy is legally obliged to keep the relevant personal data or if there are other urgent reasons for which removal is not possible, we will notify you.